



2019 HUMAN RIGHTS CAMPAIGN LOS ANGELES DINNER

Corporate Sponsorship Opportunities

March 30, 2019

JW Marriott/Los Angeles LA Live
www.hrcladinner.com

The Human Rights Campaign,

a nonpartisan organization working at both the federal and state levels, represents a grassroots army of 3 million members and supporters nationwide. As the country's largest lesbian, gay, bisexual, transgender, and queer (LGBTQ) civil rights organization, HRC envisions an America where LGBTQ people are ensured of their basic civil rights and can be open, honest, and safe at home, at work, and in the community. HRC effectively lobbies Congress, mobilizes grassroots action in diverse communities, invests strategically to elect fair-minded officials, and increases public understanding through innovative education and communications strategies.

HRC endeavors, as part of its mission, to create a safe and secure workplace for LGBTQ employees. The HRC Corporate Equality Index (CEI) sets the standards for corporate excellence in ensuring LGBTQ equality, and HRC provides the resources for companies to achieve this goal.

Because of your support, Americans in every state can now say we live in a nation that embraces marriage equality. However, despite that historic stride, in a majority of states millions of LGBTQ Americans are still at risk of being fired from their jobs, evicted from their homes, or denied services simply because of who they are. To combat this threat, HRC is hard at work both nationally and locally to both defeat legislation targeting our community and pass comprehensive non-discrimination protections. HRC is leading the charge in Congress for the Equality Act, which would ensure LGBTQ people the same rights in basic areas of life such as employment, housing, education, federal funding, and more, no matter where they live. With your unwavering support and leadership, we will continue to fight until the dream of full federal equality is a reality for all Americans.

“...THE PERSISTENT THREAT OF DISCRIMINATION IS A REALITY FOR MILLIONS OF LGBTQ AMERICANS.”

PROGRAM BOOK

Ad Requirement



\$5,000

Back Cover

\$5,000
Full Color
7.5" w x 10" h
*For bleed, include .125" on all sides

\$3,500

Inside Cover

\$3,500
Full Color
7.5" w x 10" h
*For bleed, include .125" on all sides

\$2,500

Premium Full Page Color

\$2,500
Full Color
7.5" w x 10" h
*For bleed, include .125" on all sides
1st half of book

\$1,500

Full Page Color

\$1,500
Full Color
7.5" w x 10" h
*For bleed, include .125" on all sides
2nd half of book

\$1,000

Full Page B/W

\$1,000
Black & White
7.5" w x 10" h

\$500

Half-Page Horizontal B/W

\$500
Black & White
7.5" w x 5" h

PRODUCTION REQUIREMENTS

Ads must meet the specifications for size and production. Ads should be built to the exact size indicated for the appropriate sized ad. All elements in creating files should be CMYK, not RGB. Submission requirements are strictly digital and absolutely NO FILM will be accepted. Please note: A license is required for use of any HRC logo in your ad and HRC reserves the right to approve any ad with our logo.

REQUIRED MATERIALS

The ad must be submitted as a CMYK high-resolution .pdf or .eps file (minimum 300 dpi) with fonts outlined (preferred) or fonts embedded. Note: Outlined fonts in a .pdf look jagged on screen but print smooth. Don't be alarmed. File should be named: (company name)(ad size and orientation) (HRC16).(file type)

AD SUBMISSION AND DEADLINE

All advertising content and inquiries should be emailed to programbook@hrcla.net. The deadline for ad submission is **Friday March 15, 2019**.

HRC PARTNERSHIP

2019 Agreement Form

1640 Rhode Island Ave, | phone: 202.216.1586
N.W. Washington, D.C. 20036 | fax: 202.239.4216
web: www.hrcladinner.com | ATTN: Richard Gagliano

CONTACT INFORMATION

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Email: _____ Web site (URL): _____

Show Print Listing As: _____

As part of our partnership, the HRC Gala Team would like to contact the company's Public Relations team for cross-promotional opportunities, such as local media stories and social media announcements. Please list the appropriate name, phone number, and email for our contact.

Name: _____

Phone Number: _____ Email: _____

PARTNER INFORMATION

I agree to support the HRC 2019 Los Angeles Dinner at the following level:

SPONSORSHIP - DEADLINE for inclusion in Invitation (Jan 11, 2019), and Program Book (Feb 15, 2019)

- Presenting Sponsor \$50,000 Champion Sponsor \$17,500 Supporting Sponsor \$6,000
 Premiere Sponsor \$25,000 Benefactor Sponsor \$12,500

TABLES & TICKETS

- Host a Premium Table for 10 Guests at \$10,000

Deadline for inclusion in Invitation (Jan 11, 2019), and Program Book (Feb 15, 2019)

- Host a VIP Table for 10 guests \$4,500* (reserve by Jan 29, 2019 to save \$500)
 Host a General Table for 10 guests \$2,950*

Tickets to Complete Your Table — General Tickets \$295* each Number of Seats: _____

Tickets to Complete Your Table — VIP Tickets \$482.25* each Number of Seats: _____

*not including a \$7.25 per ticket service fee

PROGRAM BOOK - DEADLINE for Artwork and All Payments (Feb 15, 2019)

- Back Cover \$5,000 Premium Full Page Color \$2,500 Full Page B/W \$1,000
 Inside Cover \$3,500 Full Page Color \$1,500 Half Page B/W \$500

PAYMENT INFORMATION AND TERMS

- Payment in full (check or credit card) is requested with your signed Partnership Agreement Form.
 Payment Enclosed — Please mail check to address listed above ATTN: LA Dinner
 Invoice Requested — Invoice will be sent to contact listed above. Please mail check to address listed above ATTN: LA Dinner
Reference PO Number: _____ (if applicable)

Credit Card — Total partnership amount should be charged to the following card: _____

Card No. _____ Expiration Date: _____

Printed Name on Card: _____ Signature: _____

Please submit completed form to sponsorship@hrcla.net. You may also fax completed form to: 202.239.4216, ATTN: Richard Gagliano.
All payments must be received by Feb 25, 2019.

Learn more at www.hrcladinner.com